



JAYLAN NEWTON

Graphics Designer

Profile

Jaylan Newton

Over the past 8 weeks with Cooley Comics, Jaylan Newton has demonstrated consistent growth across storytelling, visual art, and multimedia creation. His projects reflect a deep commitment to creative expression—developing original stories and characters, producing pitch materials, and refining digital comics using professional tools. Jaylan stands out for his focus, flexibility, and desire to improve with each session.



Program Experience

- Created original stories, characters, and world-building concepts
- Designed visuals and artwork to support story development

Developed detailed character sheets for original comics

- Used Adobe Photoshop to format comic book pages
- Completed and refined pitch videos for comic promotion
- Finished and presented a slideshow pitch, including a fun videogen addition
- Completed a comic book in InDesign and produced a video pitch & experience reel
- Finalized comic content for review and presentation

Skills I Developed

- Story development and narrative building
- Character design and documentation
- Comic page layout and editing
- AI-assisted creative planning
- Visual design and illustration
- Team communication and collaboration
- Pitch creation and video production
- Focus and task awareness
- Self-monitoring and adjustment

Software I Used

- ChatGPT
- MidJourney
- Adobe Illustrator
- InDesign
- Book Creator
- Discord
- Skool
- Google



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Education

Creative Digital Skills Training Program

Cooley Comics | Rochester, NY

January 2025 – Present

- Intensive hands-on program focused on comic creation, storytelling, visual design, and AI-integrated workflows
- Developed original characters, stories, and multimedia pitches using professional tools like Adobe Creative Cloud, ChatGPT, MidJourney, and Book Creator
- Completed weekly reflections focused on growth, self-awareness, and creative improvement

Expertise

Building fictional universes with rich stories and characters

- Creating character sheets and visual guides
- Designing digital comic pages in Adobe tools
 - Producing and editing pitch videos
- Combining AI tools with creative storytelling
- Collaborating with peers to complete creative projects

Language

English



References

Chris Cooley

CEO Of Cooley Comics

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